



2019 AD CONTRACT SPECIAL OFFER

LOCK INTO 2018 RATES AND GET THESE FREE PROMOTIONAL ITEMS:

- **FREE AD** in our all-new Failure Manual
 (Same size ad as contracted for Engine Professional; art may be different.)
- **FREE Rotating Banner Ad** on the AERA and Engine Professional websites — and weekly Tech Bulletin email
- **FREE Logo** on our 2019 AERA Wall Calendar

HURRY! OFFER EXPIRES September 30, 2018

Submit your 2019 ad contract for all 4 issues by **September 30, 2018** to lock into 2018 rates and receive all the free promotional items listed above (see other side for specs).



Contact your AERA advertising sales representative today!

Jim Rickoff
 815-526-7343 • jim@aera.org

Ron McMorris
 604-644-2578 • ron@aera.org

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 toll-free 888-326-2372 phone 815-526-7600 fax 815-893-6729
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engine professional®

2019 AD CONTRACT SPECIAL Specs for FREE promotional items



FREE AD IN OUR ALL-NEW FAILURE ANALYSIS MANUAL

Free same size ad as contracted for Engine Professional magazine; art may be different.

NOTE: Margins for full page ads are slightly different than EP to allow for binding:

Must keep live matter 1/2" from trim size on all sides.

Full page bleed size: 8.5" x 11.125"

Manual trim size: 8.25" x 10.875"

FREE BANNER AD

FREE rotating banner ad on AERA.org, EngineProfessional.com, and weekly Tech Bulletin eBlasts:
Please submit ONE file @ **160 x 110 pixels**; PNG, JPG or GIF (static image only, no animation)

FREE CALENDAR LOGO

FREE full-color logo on the AERA Wall Calendar:
CMYK logo in EPS format (vector art) or JPG (300 dpi)

ART DEADLINE: Sept. 30, 2018

Email files (10MB or less) to: maria@aera.org

For files larger than 10MB, please use our FTP server: <ftp.aera.org>

username: aera_ads • password: ads4aera

NOTE: Please send an email to maria@aera.org after the file has been successfully uploaded.

If you have any questions, please contact your ad sales representative:

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