

**You are invited to display at our
2012 regional conferences!**

**TECH & SKILLS
REGIONAL
CONFERENCES**

All shops welcome!

NEED NOT BE AN AERA MEMBER TO ATTEND.

SPONSORED BY:



engine
professional

500 COVENTRY LANE, SUITE 180, CRYSTAL LAKE, IL 60014

YOU ARE INVITED TO DISPLAY AT THESE ONE-DAY CONFERENCES

Why display?

Too often at large national trade shows, many of your customers can't find the time to meet with you or they were not able to attend. AERA understands that traveling to national trade shows to gain knowledge and network can be very expensive. Therefore, your association has decided to help by teaming up with a regional host to offer these opportunities in different parts of our country. This makes it easier for engine builders and rebuilders to attend a conference with the vendors they do business with. All AERA members, as well as non-member shops from that specific region of the country, will be invited. AERA and the host will be inviting all potential attendees.

AERA is inviting you to display at these conferences and hopefully you will realize the benefits of the more intimate setting.

Each vendor will be supplied a 6-ft. table to display their products and literature. If you are not able to attend personally, AERA will set out your literature for you. If someone from your factory is not able to attend, send a field sales or technical person.

AERA Associate Member Price:

\$325 INCLUDES ONE
6-FT. TABLE

Non AERA Member Price: \$400

**Face-to-face contact
with current and
potential customers
at these very
reasonable rates just
makes good sense.**

TECH & SKILLS REGIONAL CONFERENCES

Tentative Conference Schedule of Events

The technical session content will be different at each conference, however each conference will follow the same basic schedule outline:

8:00 - 9:00 am	Meet and Greet
9:00 - 10:30 am	TECHNICAL SESSION #1
10:30 - 10:45 am	Morning Break
10:45 - Noon	TECHNICAL SESSION #2
Noon - 1:15 pm	LUNCH & EXHIBITS (Meal provided on-site by the host.)
1:15 - 2:30 pm	TECHNICAL SESSION #3
2:30 - 2:45 pm	Afternoon Break
2:45 - 4:00 pm	Open Forum

Conference Updates

Up-to-the minute details will be available on the AERA website:

www.aera.org

Conference Hosting Opportunities

If you are interested in hosting a TECH & SKILLS REGIONAL CONFERENCE next year, please contact Jim Rickoff at 507-457-8975 or email jimrickoff@gmail.com.

calendar



FEBRUARY 25
SUNNEN & MAHLE
Citrus Community College
Glendora, CA



APRIL 20
JOE GIBBS RACING
Charlotte, NC



MAY 19
LIBERTY
Liberty's New England Warehouse
Worcester, MA



JULY 19
EPWI
Denver, CO



SEPTEMBER 27-29
ROTTLER
Held in conjunction with the
Rottler Open House
Seattle, WA



SEPTEMBER 28-29
COMP CAMS
Comp Cams
Memphis, TN



DECEMBER 6-8
IMIS TRADE SHOW
Indianapolis, IN

2012 TECH & SKILLS REGIONAL CONFERENCES DISPLAY REGISTRATION FORM

NAME

COMPANY NAME

AERA ID NUMBER

COMPANY ADDRESS

CITY, STATE, ZIP

PHONE

E-MAIL OR FAX CONFIRMATION (REQUIRED)

SIGNED BY

PLEASE SELECT WHICH CONFERENCE(S):

- Saturday, February 25** – Sunnen and MAHLE, Citrus Community College, Glendora, CA
- Friday, April 20** – Joe Gibbs Racing, Charlotte, NC
- Saturday, May 19** – Liberty Engine Parts, New England Warehouse, Worchester, MA
- Thursday, July 19** – EPWI, Denver, CO
- Friday, September 28** – Rottler (held in conjunction with their Open House), Seattle, WA
- Friday-Saturday, September 28-29** – Comp Cams, Memphis, TN

Thursday-Saturday, December 6-8 – AERA (held in conjunction with the IMIS Show, Indianapolis, IN)

NOTE: You must register with the IMIS Trade Show to exhibit at this conference.

For more information: www.imis-indy.com.

FEES: AERA MEMBERS: **\$325 per conference (one 6-ft. table)**

NON AERA MEMBERS: \$400 per conference (one 6-ft. table)

PLEASE CHECK THIS BOX IF YOU NEED AERA TO SET OUT YOUR LITERATURE

TOTAL AMOUNT ENCLOSED:

CHECK – PLEASE MAKE PAYABLE TO AERA.

CREDIT CARD: VISA MASTERCARD AMERICAN EXPRESS

CARD NUMBER:

EXPIRATION:

CARDHOLDER NAME:

CARDHOLDER SIGNATURE:



engine
professional

If paying by credit card, please fax completed registration form to AERA

toll-free fax 888-329-2372

Or, **mail** your completed form with payment to: AERA-Engine Builders Association, 500 Coventry Lane, Suite 180, Crystal Lake, IL 60014.
Call AERA toll-free if you have any questions: 888-326-2372 or direct at 815-526-7600.



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