

**You are invited to display at our
2017 regional conferences!**



**TECH & SKILLS
REGIONAL
CONFERENCES**

— SPONSORED BY —



Why display?

Too often at large national trade shows, many of your customers can't find the time to meet with you or they were not able to attend. AERA understands that traveling to national trade shows to gain knowledge and network can be very expensive. Therefore, your association has decided to help by teaming up with a regional host to offer these opportunities in different parts of our country. This makes it easier for engine builders and rebuilders to attend a conference with the vendors they do business with. All AERA members, as well as non-member shops from that specific region of the country, will be invited. AERA and the host will be inviting all potential attendees.

AERA is inviting you to display at these conferences and hopefully you will realize the benefits of the more intimate setting.

Each vendor will be supplied a 6-ft. table to display their products and literature. If you are not able to attend personally, AERA will set out your literature for you. If someone from your factory is not able to attend, send a field sales or technical person.

AERA Associate Member Price:

\$350 INCLUDES ONE 6-FT. TABLE

Non AERA Member Price: \$550

Face-to-face contact with current and potential customers at these very reasonable rates just makes good sense.



Tentative Conference Schedule of Events

The technical session content will be different at each conference, however each conference will follow the same basic schedule outline:

8:00 - 9:00 am	Meet and Greet
9:00 - 10:30 am	TECHNICAL SESSION #1
10:30 - 10:45 am	Morning Break
10:45 - Noon	TECHNICAL SESSION #2
Noon - 1:15 pm	LUNCH & EXHIBITS (Meal provided on-site by the host.)
1:15 - 2:30 pm	TECHNICAL SESSION #3
2:30 - 2:45 pm	Afternoon Break
2:45 - 4:00 pm	TECHNICAL SESSION #4

Conference Updates

Up-to-the minute details will be available on the AERA website:

www.aera.org/conferences

2017 Conference Schedule



MARCH 4

LIBERTY ENGINE PARTS

Jacksonville, FL



MAY 5-6

SRI PERFORMANCE

Mooresville, NC



THE CUTTING EDGE

SEPTEMBER 28-29

ROTTLER

Kent, WA



OCTOBER 5

CALLIES CRANKSHAFTS

Fostoria, OH

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CONFERENCE HOSTING OPPORTUNITIES

If you are interested in hosting a conference next year, please contact Jim Rickoff at 815-526-7343 or email jim@aera.org.

2017 TECH & SKILLS REGIONAL CONFERENCES DISPLAY REGISTRATION FORM

Exhibitors may also register online at www.aera.org/exhibit

NAME _____

COMPANY NAME _____

AERA ID NUMBER _____

COMPANY ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

E-MAIL OR FAX CONFIRMATION (REQUIRED) _____

SIGNED BY _____

EXHIBITOR NAMES FOR BADGES: _____

PLEASE SELECT WHICH CONFERENCE(S):

- Mar 4** LIBERTY ENGINE PARTS – Jacksonville, Florida
- May 5-6** SRI PERFORMANCE – Mooresville, North Carolina
- Sept 28-29** ROTTLE – Kent, Washington
- Oct 5** CALLIES CRANKSHAFTS – Fostoria, Ohio

FEES: AERA MEMBERS: **\$350 per conference (one 6-ft. table)**

NON AERA MEMBERS: \$550 per conference (one 6-ft. table)

PLEASE CHECK THIS BOX IF YOU NEED AERA TO SET OUT YOUR LITERATURE

TOTAL AMOUNT ENCLOSED: _____

CHECK – PLEASE MAKE PAYABLE TO AERA.

CREDIT CARD: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

CARD NUMBER: _____

EXPIRATION (MM/YY): _____

3-DIGIT CSS: _____

CARDHOLDER NAME: _____

CARDHOLDER SIGNATURE: _____



**If paying by credit card, please fax completed registration form to AERA
toll-free fax 888-329-2372**

Or, **mail** your completed form with payment to: AERA-Engine Builders Association, 875 Feinberg Court, Suite 106, Cary, IL 60013.
Call AERA toll-free if you have any questions: 888-326-2372 or direct at 815-526-7600.



**YOU ARE
INVITED TO
DISPLAY AT
OUR ONE-DAY
CONFERENCES**

**ALL SHOPS
WELCOME!**

NEED NOT BE AN AERA
MEMBER TO ATTEND

**VISIT OUR WEBSITE FOR
THE LATEST INFORMATION:**

www.aera.org/conferences

