

**You are invited to display at our  
2017 regional conferences!**



**TECH & SKILLS  
REGIONAL  
CONFERENCES**

— SPONSORED BY —



## Why display?

Too often at large national trade shows, many of your customers can't find the time to meet with you or they were not able to attend. AERA understands that traveling to national trade shows to gain knowledge and network can be very expensive. Therefore, your association has decided to help by teaming up with a regional host to offer these opportunities in different parts of our country. This makes it easier for engine builders and rebuilders to attend a conference with the vendors they do business with. All AERA members, as well as non-member shops from that specific region of the country, will be invited. AERA and the host will be inviting all potential attendees.

**AERA is inviting you to display at these conferences and hopefully you will realize the benefits of the more intimate setting.**

Each vendor will be supplied a 6-ft. table to display their products and literature. If you are not able to attend personally, AERA will set out your literature for you. If someone from your factory is not able to attend, send a field sales or technical person.

AERA Associate Member Price:

**\$350** INCLUDES ONE 6-FT. TABLE

Non AERA Member Price: \$550

Face-to-face contact with current and potential customers at these very reasonable rates just makes good sense.



## Tentative Conference Schedule of Events

The technical session content will be different at each conference, however each conference will follow the same basic schedule outline:

8:00 - 9:00 am	Meet and Greet
9:00 - 10:30 am	TECHNICAL SESSION #1
10:30 - 10:45 am	Morning Break
10:45 - Noon	TECHNICAL SESSION #2
Noon - 1:15 pm	LUNCH & EXHIBITS (Meal provided on-site by the host.)
1:15 - 2:30 pm	TECHNICAL SESSION #3
2:30 - 2:45 pm	Afternoon Break
2:45 - 4:00 pm	TECHNICAL SESSION #4

## Conference Updates

Up-to-the minute details will be available on the AERA website:

**[www.aera.org/conferences](http://www.aera.org/conferences)**

# 2017 Conference Schedule



**MARCH 4**

**LIBERTY ENGINE PARTS**

Jacksonville, FL



**MAY 5-6**

**SRI PERFORMANCE**

Mooresville, NC



**THE CUTTING EDGE**

**SEPTEMBER 28-29**

**ROTTLER**

Kent, WA



**OCTOBER 5**

**CALLIES CRANKSHAFTS**

Fostoria, OH

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## CONFERENCE HOSTING OPPORTUNITIES

If you are interested in hosting a conference next year, please contact Jim Rickoff at 815-526-7343 or email [jim@aera.org](mailto:jim@aera.org).

# 2017 TECH & SKILLS REGIONAL CONFERENCES DISPLAY REGISTRATION FORM

Exhibitors may also register online at [www.aera.org/exhibit](http://www.aera.org/exhibit)

NAME

COMPANY NAME

AERA ID NUMBER

COMPANY ADDRESS

CITY, STATE, ZIP

PHONE

E-MAIL OR FAX CONFIRMATION (REQUIRED )

SIGNED BY

EXHIBITOR NAMES FOR BADGES:

## PLEASE SELECT WHICH CONFERENCE(S):

- Mar 4** LIBERTY ENGINE PARTS – Jacksonville, Florida
- May 5-6** SRI PERFORMANCE – Mooresville, North Carolina
- Sept 28-29** ROTTLE – Kent, Washington
- Oct 5** CALLIES CRANKSHAFTS – Fostoria, Ohio

**FEES:** AERA MEMBERS: **\$350 per conference (one 6-ft. table)**

NON AERA MEMBERS: \$550 per conference (one 6-ft. table)

PLEASE CHECK THIS BOX IF YOU NEED AERA TO SET OUT YOUR LITERATURE

TOTAL AMOUNT ENCLOSED:

CHECK – PLEASE MAKE PAYABLE TO AERA.

CREDIT CARD:  VISA  MASTERCARD  DISCOVER  AMERICAN EXPRESS

CARD NUMBER:

EXPIRATION (MM/YY):

3-DIGIT CSS:

CARDHOLDER NAME:

CARDHOLDER SIGNATURE:



**If paying by credit card, please fax completed registration form to AERA  
toll-free fax 888-329-2372**

Or, **mail** your completed form with payment to: AERA-Engine Builders Association, 875 Feinberg Court, Suite 106, Cary, IL 60013.  
Call AERA toll-free if you have any questions: 888-326-2372 or direct at 815-526-7600.



**YOU ARE  
INVITED TO  
DISPLAY AT  
OUR ONE-DAY  
CONFERENCES**

**ALL SHOPS  
WELCOME!**

NEED NOT BE AN AERA  
MEMBER TO ATTEND

**VISIT OUR WEBSITE FOR  
THE LATEST INFORMATION:**

**[www.aera.org/conferences](http://www.aera.org/conferences)**

