

**You are invited to display!**



**TECH & SKILLS  
REGIONAL  
CONFERENCE**

*All shops welcome!*

NEED NOT BE AN AERA MEMBER TO ATTEND.

SPONSORED BY:



**engine**  
professional

500 COVENTRY LANE, SUITE 180, CRYSTAL LAKE, IL 60014

**AERA ASSOCIATE  
MEMBERS ARE INVITED  
TO DISPLAY AT THESE  
ONE-DAY CONFERENCES**

**Why display?**

Too often at large national trade shows, many of your customers can't find the time to meet with you or they were not able to attend. AERA understands that travelling to national trade shows to gain knowledge and network can be very expensive. Therefore, your association has decided to help by teaming up with a regional host to offer these opportunities in different regions of our country. This makes it easier for engine builders and rebuilders to attend a conference with the vendors they do business with. All AERA members and non-member shops from that specific region of the country will be invited. AERA and the host will be inviting all potential attendees.

AERA is inviting you to display at these conferences and hopefully you will realize the benefits of the more intimate setting.

Each vendor will be supplied a 6-ft. table to display their products and literature. If you are not able to attend personally, AERA will set out your literature for you. If someone from your factory is not able to attend, send a field sales or technical person. Face-to-face contact with current and potential customers at these very reasonable rates just makes good sense.

**\$325 INCLUDES ONE  
6-FT. TABLE**

AERA invites all suppliers to present their products and distribute literature on table-top displays at a one-day conference. If you cannot attend, AERA will set-up your table-top display and be sure your literature is distributed.



**Tentative Conference  
Schedule of Events**

The technical session content will be different at each conference, however each conference will follow the same basic schedule outline:

8:00 - 9:00 am	Meet and Greet
9:00 - 10:30 am	TECHNICAL SESSION #1
10:30 - 10:45 am	Morning Break
10:45 - Noon	TECHNICAL SESSION #2
Noon - 1:15 pm	LUNCH & EXHIBITS (Meal provided on-site by the host.)
1:15 - 2:30 pm	TECHNICAL SESSION #3
2:30 - 2:45 pm	Afternoon Break
2:45 - 4:00 pm	Open Forum

**Conference Updates**

Up-to-the minute details will be available on the AERA website:

**[www.aera.org/  
conferences.aspx](http://www.aera.org/conferences.aspx)**

**Conference Hosting  
Opportunities**

If you are interested in hosting a TECH & SKILLS REGIONAL CONFERENCE next year, please contact **Jim Rickoff** at 507-457-8975 or email [jrickoff@ridge-runner.com](mailto:jrickoff@ridge-runner.com).

**2011 Calendar**



**MARCH 26, 2011  
LIBERTY ENGINE PARTS**  
Philadelphia, PA



**APRIL 28, 2011  
SCHOOL OF AUTOMOTIVE  
MACHINISTS (SAM)**  
Houston, TX



**MAY 13, 2011  
HENDRICK MOTORSPORTS**  
Hosted by Sunnen and  
**MAHLE** Clevite  
Charlotte, NC



**AUGUST 16, 2011  
JOBBERS WAREHOUSE  
SUPPLY**  
Minneapolis, MN



**OCTOBER 1, 2011  
ROTTLER MANUFACTURING**  
Kent, WA



**DECEMBER 8-10, 2011  
IMIS TRADE SHOW**  
Indianapolis, IN

# 2011 TECH & SKILLS REGIONAL CONFERENCES DISPLAY REGISTRATION FORM

NAME

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COMPANY NAME

AERA ID NUMBER

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COMPANY ADDRESS

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CITY, STATE, ZIP

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PHONE

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E-MAIL OR FAX CONFIRMATION (REQUIRED)

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SIGNED BY

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## PLEASE SELECT WHICH CONFERENCE(S):

- Saturday, March 26** – Liberty Engine Parts – Philadelphia, PA
- Thursday, April 28** – School of Automotive Machinists (SAM) – Houston, TX
- Friday, May 13** – Hendrick Motorsports / Sunnen Products / MAHLE – Charlotte, NC
- Tuesday, August 16** – Jobbers Warehouse Supply – Minneapolis, MN
- Saturday, October 1** – Rottler Manufacturing / B&G Machine – Seattle, WA

**Thursday-Saturday, December 8-10** – AERA (held in conjunction with the IMIS Trade Show) Indianapolis, IN  
Must register with the IMIS Trade Show to exhibit at this conference. For more information: [www.imis-indy.com](http://www.imis-indy.com).

## FEES: \$325 per conference (one 6-ft. table)

PLEASE CHECK THIS BOX IF YOU NEED AERA TO SET OUT YOUR LITERATURE

TOTAL AMOUNT ENCLOSED:

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CHECK – PLEASE MAKE PAYABLE TO AERA.

CREDIT CARD:  VISA  MASTERCARD  AMERICAN EXPRESS

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CARD NUMBER:

EXPIRATION:

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CARDHOLDER NAME:

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CARDHOLDER SIGNATURE:

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**engine**  
professional

**If paying by credit card, please fax completed registration form to AERA**

**toll-free fax 888-329-2372**

Or, **mail** your completed form with payment to: AERA-Engine Builders Association, 500 Coventry Lane, Suite 180, Crystal Lake, IL 60014.  
Call AERA toll-free if you have any questions: 888-326-2372 or direct at 815-526-7600.



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WELCOME!**

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**VISIT OUR WEBSITE FOR  
THE LATEST INFORMATION:  
[www.aera.org/conferences.aspx](http://www.aera.org/conferences.aspx)**

